

siyaka

marketing



Company Profile

"... passion for partnerships..."

Vision

To be the Most Diversified, Professional, honest, excellent customer service, Indigenous Business with a national Impact.

Mission Statement

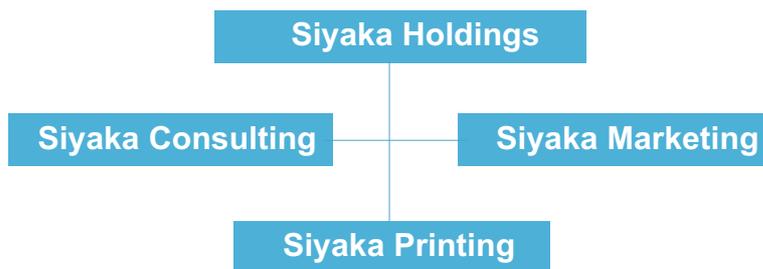
Establishing Value, Professional and Growth-Prone Business Synergies through Genuine Partnerships, Compliance and best practice framework.

Values

Professionalism
Integrity
Partnerships
Synergies
Value
Growth

Overview

Founded in 2005, Siyaka Marketing is a prominent and respected BEE Company that understands and knows obstacles that relate to small and medium enterprises that exhibit potential growth. The company was formed by a team that has skills and knowledge of business development. Siyaka Marketing is a division of SIYAKA HOLDINGS (PTY) LTD.



Our thrust is synergising into critical sectors of SMEs, unbundling value, extension for growth and attainment of optimal local and global impact. We therefore seek to grow in the Republic of South Africa and the Southern African region. We uncompromisingly value genuine synergies and partnerships as we grow.



Siyaka Marketing

Corporate Culture and Values

Siyaka Marketing strives to be a good honourable business partner with the intention of building long lasting relationships with our clients.

The strategic solutions we propose for each client vary depending on strategic objectives for the job at hand and on the wider brand communication strategy. We blend proven techniques with information age technology, conventional and new media developments, whether the project is releasing your financial results, designing a website or engineering a new brand position.

Challenge: Our challenge to you in all your needs and solutions is to:

- **Tailor** - make solutions to match your brand and business needs
- **Supply** - creative and intelligent answers to your communications requirement and
- **Provide** - effective and strategic communication tools for your business

It is generally accepted that honorable service delivery is still an area that most companies compromise with. We have a strategy that would see such a service tradition questioned or challenged.

Partnerships: Siyaka Marketing seeks for the following arrangements:

- **Associate Partnerships** - Marketing representations.
- **Smart Partnerships** - Task-based partnerships and business policy advocacy formation
- **Synergies** - Establishment of synergy operations that will formulate solid business strategies.

We seek to maintain our position as first class service delivery specialists. Our team shares the same vision, values and goals with the company such that we all have one direction of achievement that is founded on strong passionate belief on the following:

To embark on a national identity trademark awareness marketing campaign, creating momentum behind national service delivery.

Provide competent customer satisfaction by supplying quality service on time, every time.

Empower and support BEE companies and affiliates.

Have capacity to be a service centre that can cater for business needs in terms of successful tender and outsourcing opportunities. This is facilitated by current synergies we have created with service related entities.



Human Resources

Our company maintains conducive employment relations by establishing employment relation forums in line with the provisions of the Employment and Labor Acts. There will be a focus on skills upgrading and development both on the job and off the job. This is enhanced by recruiting University students on attachment contracts at their final studying periods.

We inspire our staff, through training, equal opportunities, job advancement and rewards.

Trade References

Below are some of our clients whom we have done business with in the past three years:



The power to do more.



Contacts

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